



WIXEMAN
STRATEGIC BUSINESS WISDOM



COPRORATE PROFILE



From their humble beginnings, family offices grow into large business empires over many generations. They must sustain, diversify and grow through timely interventions and transformations in business strategy and financial management.

WIXEMAN
STRATEGIC BUSINESS WISDOM

We provide business strategy and financial advisory services to private and sovereign investors to manage their businesses in dynamic markets across multiple geographies.

WiXeman is a GCC based business and financial advisory firm focusing on value added, integrated and customized strategic solutions for its clients. Our team has prior experience of working with top international and regional names in strategy consulting, investment management and corporate sector in the region for more than two decades.

Our clients include sovereign wealth funds, private family offices, investment funds, startups and corporates. We offer full implementation support for solutions proposed by us and effectively work as an in-house team of our clients.

Our services include business strategy, financial advisory, fintech and venture capital advisory, family business services, corporation transformation and restructuring, sustainable development solutions, Islamic finance advisory, corporate governance support and human capital development



BUSINESS STRATEGY

FINANCIAL ADVISORY

FINTECH AND VC

FAMILY BUSINESS ADVISORY

**TRANSFORMATION AND
RESTRUCTURING**

ISLAMIC FINANCE

CORPORATE GOVERNANCE

HUMAN CAPITAL

BUSINESS STRATEGY

Dynamic markets require dynamic strategies. We specialize in strategic business reviews and modelling . We have a pragmatic, market-driven approach and provide full implementation support to our clients. We have advised senior leadership in public and private sector in various countries.

FINANCIAL ADVISORY

We assist our clients in financial planning and modelling, budgeting and performance management as well as creating customized investment management strategies. Our approach is to integrate business and finance to generate sustainable returns for our clients.

FINTECH AND VC

We advise FinTechs and early-stage companies in business and financial modelling, regulatory issues, investor relations, creating strategic partnerships and distribution networks. We also advise VC investors in transaction structuring, evaluation and due diligence.

FAMILY BUSINESSES

We assist family-owned business groups in developing sustainable, multi-generation business models which can balance between ownership and management, by creating customized solutions which are unique to the values, business philosophy and internal dynamics of each family.

RESTRUCTURING

Global markets, economic trends and technological developments require businesses to keep exploring options for business transformation and corporate restructuring on a regular basis. We believe in a preemptive approach towards transformation and restructuring to manage emerging risks.

ISLAMIC FINANCE

Our team of highly experienced Islamic finance experts can manage conversion of external financing lines and internal financial practices to Shariah-compliant structures. It creates more diverse and cost-effective financing options for our clients while catering to their Shariah considerations.

SELECTED PROJECTS - INVESTMENTS

Acquisition and restructuring of a commercial bank in Lebanon on behalf of **Qatar Investment Authority**; transaction size \$500 million

Advisor to the Chairman of an investment company owned by **State General Reserve Fund of Oman** on strategic affairs, investment and credit portfolio of \$500 million

Investment advisory and strategic review for a family office in UAE and Oman with a portfolio of \$200 million; direct reporting to the Chairman and Group CEO

Advisor on strategic planning and investment evaluation to **Oman Investment Promotion Agency** and **Special Economic Zone of Duqm**

Advisor to the Board of **Pak Oman Microfinance Bank**; led the turnaround strategy and raised \$12 million from an international strategic partner from Singapore

Led financial advisory and principal investments management for **Emirates Global Islamic Bank**



SELECTED PROJECTS - STRATEGY

Advised a leading **Fintech in Saudi Arabia and Bahrain** on regulatory, business and financial matters



Led the strategic planning and financial strategy at one of the largest welfare and development organizations in Pakistan with a turnover \$50 million and 5,000 employees



Advisor to the Board and acting CEO for corporate restructuring at **Takaful Pakistan**, a leading Islamic insurance company in Pakistan



Financial and strategy advisor to **CMS Cameron McKenna**, one of the leading global corporate law and taxation firms on strategic financial advisory projects.



Advisor to the UK based **The Fintech Group** for developing EdTech and HealthTech projects in the GCC and Pakistan

Strategic business review for **The Sultan School**, a top education project in Oman





NOAMAN ABDUL MAJID

FCA, FCMA, CGMA, CIFP

Chief Executive Officer



Noaman Abdul Majid is a senior financial services, strategic investment management, business advisory and economic development expert with 20 years of experience in GCC and Pakistan. He is currently the CEO of WIXEMAN, a strategy consulting and venture development firm operating in GCC and South Asia.

He was earlier Advisor to the Minister of Capital Markets, Foreign Investment Promotion and Special Economic Zones in Oman and the Country Manager in Oman for Pak Oman Investment Company. He has also worked with PricewaterhouseCoopers and Emirates Global Islamic Bank in senior positions.

He has delivered a range of investment, financial and business advisory projects for top sovereign wealth funds and private business groups in the Middle East and a number of other jurisdictions.

Noaman is Fellow Chartered Accountant (Pak), Fellow Chartered Management Accountant (UK), Chartered Islamic Finance Professional (Malaysia) and Master in Economics (Karachi University)



**WE LOOK FORWARD
TO WORKING WITH
YOU. THANKS**



**WIXEMAN MANAGEMENT CONSULTANCIES CO. LLC (UAE)
WIXEMAN GLOBAL (PRIVATE) LIMITED (PAKISTAN)**

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