

DEVELOPMENT FINANCE ADVISORY

FOR INCLUSIVE & SUSTAINABLE GROWTH

WIXEMAN
STRATEGIC BUSINESS WISDOM





THE DEVELOPMENT CHALLENGE

Inclusive and Sustainable socio-economic development is the Foundation Principle of Human Civilization. It can only be ensured through a Governance Framework and Economic Model which is unique to every Culture and Geography. every nation has a Development Challenge which should be addressed according to its own peculiar requirements.

WIXEMAN
STRATEGIC BUSINESS WISDOM

Development finance and inclusive socio-economic growth are intrinsically linked to each other. We advise public and private sector institutions to create organizational frameworks, governance structures and development models in line with the overall economic vision of the national, social and business leadership.



Investment and business advisory for sustainable development and impact investment initiatives.

Restructuring of Development Finance Institutions to achieve greater efficiency and impact

Structuring Shariah-compliant, Strategic Philanthropy programs for development projects

Developing Micro and SME financing programs for greater community development

Advising on Corporate Social Responsibility initiatives

CASE STUDIES

1.
**RESTRUCTURING OF
A MICROFINANCE BANK**

A microfinance bank, owned by a GCC sovereign wealth fund, was unable to meet its financial, business and social impact targets. We advised the board of directors and shareholders and led the process of corporate restructuring, induction of an international strategic partner, fundraising and mobilizing new management team.

2.
**PORTFOLIO
MANAGEMENT FOR A
DEVELOPMENT
FINANCE INSTITUTION**

We advised the Chairman of a leading development finance institution owned by a GCC sovereign wealth fund for managing the credit and investment portfolio (approx. \$500 million), corporate governance, international investor relations and establishing joint venture development platforms.

CASE STUDIES

3.
**STRATEGIC PLANNING
FOR A LARGE WELFARE
ORGANIZATION**

We developed and implemented the strategic planning, organizational restructuring and donor relations framework for a large socio-economic welfare and development organization in South Asia with a country-wide network, 5,000 employees and annual turnover of \$50 million.

4.
**DEVELOPMENT
FINANCE ADVISORY
FOR A LEADING
THINKTANK**

We advised a leading think tank in South Asia supported by global multilateral agencies and development funds on their Peace & Development initiatives. Our role was to structure development models which are acceptable to multiple stakeholders, and which are customized to the socio-political dynamics of the targeted territories.

CASE STUDIES

5.
**PLATFORM
DEVELOPMENT FOR
MULTILATERAL
ORGANIZATIONS**

We have worked with and advised top global aid and development organizations in creating education, healthcare and other socio-economic development platforms in multiple countries. It includes creating a partner networks, impact reporting mechanism and greater outreach and awareness for the beneficiaries.

6.
**SET-UP AN
ISLAMIC FINANCE
& DEVELOPMENT
PLATFORM**

We led the complete business, regulatory, financial and organization development process for a group of businessmen to set up a Shariah-compliant education, advisory and research platform to focus on financial inclusion, poverty alleviation and public policy initiatives.

CASE STUDIES

7.
**SME FOCUSED
SHARIAH-COMPLIANT
PRIVATE EQUITY FUND**

Led the setup, planning and execution of a Shariah-compliant SME focused private equity fund to invest in various sectors with the focus on job creation and SME market support. Worked hand-in-hand with management of portfolio companies and established a centralized support system for cost and resource sharing.

8.
**CAPACITY BUILDING &
PUBLIC POLICY**

Supported various public sector organizations and NGOs in their development initiatives through public policy platforms, media coverage, research and human resource development as part of our corporate social responsibility



NOAMAN ABDUL MAJID

CHIEF EXECUTIVE OFFICER

Noaman Abdul Majid is a senior financial services, strategic investments and development finance expert with 20 years of experience in GCC and Pakistan. He is currently the CEO of WIXEMAN, a financial and business strategy firm operating in GCC and South Asia.

He was earlier Advisor to the Minister of Capital Markets, Foreign Investments and Special Economic Zones in Oman. Prior to that he was Country Manager Oman for Pak Oman Investment Company, a leading Development Finance Institution owned by the governments of Oman and Pakistan. He has also worked with PricewaterhouseCoopers and Emirates Global Islamic Bank in senior positions.

He has delivered a range of investment, business advisory and socio-economic development projects for top sovereign wealth funds and private business groups in the Middle East and other jurisdictions.

Noaman is Fellow Chartered Accountant (Pak), Fellow Chartered Management Accountant (UK), Chartered Islamic Finance Professional (Malaysia) and Master in Economics (Karachi University)

“LIVE LIKE A GARDENER IN THE DESERTS OF LIFE”



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