

IPO READINESS SERVICES

Assessment, Preparation & Management

Initial Public Offering (IPO)
is a paradigm shift in the
corporate lifecycle of any
business.

It requires meticulous preparation and execution to create maximum shareholder value and immaculate investor relations framework.



IPO READINESS FRAMEWORK

STRATEGIC MARKET POSITIONING

CREATE EXCITEMENT AMONG POTENTIAL INVESTORS TOWARDS AN UPCOMING SUCCESS STORY.

VALUE CREATION

COMPREHENSIVE BUSINESS TRANSFORMATION STRATEGY WHICH CAN MAXIMIZE SHAREHOLDER VALUE AT THE IPO.

CORPORATE GOVERNANCE

TO BE IMPLEMENTED IN ADVANCE TO GET THE MANAGEMENT TEAM READY FOR SEAMLESS POST-IPO COMPLIANCE.

IPO PROCESS MANAGEMENT

APPOINT A QUALIFIED AND APPROPRIATE INVESTMENT BANK AND ACCOUNTING FIRM WITH PRIOR EXPERTISE AND TRACK RECORD

INITIAL PUBLIC OFFERING (IPO)

PHASES AND TIMELINES

PHASE 1	2 – 4 MONTHS	READINESS ASSESSMENT AND STRATEGY DEVELOPMENT
PHASE 2	6 – 12 MONTHS	STRATEGY IMPLEMENTATION AND TRANSFORMATION
PHASE 3	2 – 4 MONTHS	IPO TEAM SELECTION AND DOCUMENTATION
PHASE 4	2 – 4 MONTHS	IPO TRANSACTION PROCESS
PHASE 5	3 – 6 MONTHS	POST-IPO SUPPORT

OUR APPROACH

IN-HOUSE TEAM

We believe in pragmatic and result-oriented advisory services. Our team of senior finance and industry professionals effectively work as an in-house team member of our clients to jointly develop and implement the strategy framework at every stage of IPO lifecycle.



ONE-STOP SOLUTION

We offer integrated solution to our clients in the form of business, finance, investment and governance advisory. It enables them to take a holistic approach towards the IPO process. We can also manage the work of other financial and legal advisors to obtain best results for our clients.



PROJECT MANAGEMENT

We offer end-to-end project management services for the entire IPO process. It relieves the shareholders and the management of the additional IPO related responsibilities. We can also offer training for the finance and investor relations team for post-IPO management.

OUR EXPERIENCE

Advisor to the Minister of Capital Markets and Foreign Investment in Oman on investment, restructuring and corporate governance for various projects.

Advised a GCC based capital market institution on creating a regional crowdfunding platform for small and medium enterprises.

Advised a leading regional IT company on evaluation of listing options and getting ready for AIMs listing

Listed a GCC focused wealth management project at SEEDRS, the leading crowdfunding platform in the UK.

Acquisition and restructuring of a commercial bank in Lebanon on behalf of Qatar Investment Authority; transaction size \$500 million

Advisor to the Board of Pak Oman Microfinance Bank; led the turnaround strategy and raised \$12 million from an international strategic partner from Singapore

NAVIGATING TO THE TOP

WIXEMAN MANAGEMENT CONSULTANCIES CO. LLC (UAE)
WIXEMAN GLOBAL (PRIVATE) LIMITED (PAKISTAN)

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A hand holding a silver and black compass, pointing towards the mountains. The background is a vast, hazy mountain range under a cloudy sky. The hand is wearing a brown jacket sleeve.

WIXEMAN
STRATEGIC BUSINESS WISDOM